CME: Colorectal Cancer Screening & Follow-Up
Live Online Wednesday, November 13th, 2019, 1-2 pm

About the course
This FREE live online CME will focus on evidence-based strategies for increasing colorectal cancer screening and follow-up. Panelists will review strategies that work and approaches that will get screening rates up to 80% in every community.

Objectives
At the end of this educational activity, attendees will be able to:

- Understand the importance of and effective strategies for increasing colorectal cancer screening uptake and follow-up
- Understand different approaches for increasing colorectal cancer screening and follow-up in community practices
- Improve screening and follow-up rates among their patient populations

Target Audience
Primary care physicians and consultative specialty physicians in internal medicine, cardiology, and endocrinology

Registration
Register each individual attendee at https://tinyurl.com/y4vr9jdz
A unique course link is emailed after registration. Space is limited to first 100 participants.

Faculty
Beverly Green, MD, MPH, Senior Investigator and Family Physician, Kaiser Permanente
Laura-Mae Baldwin, Family Medicine Professor at the University of Washington

Planning Committee
Britt Sparks, MHA, CPHQ, Quality Program Manager, Kaiser Permanente
Alison Chou, MHA, Administrative Analyst II, Kaiser Permanente

Contact
KPWA.Quality@kp.org for information on this or future CME offerings.

Accreditation
Kaiser Foundation Health Plan of Washington is accredited by the Washington State Medical Association to provide continuing medical education for physicians.

Kaiser Foundation Health Plan of Washington designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credit(s)™.

This activity meets the criteria for up to 1.0 hours of Category I CME credit to satisfy the re-licensure requirements of the Washington State Medical Quality Assurance Commission.

Disclosure
Kaiser Permanente requires that all individuals participating in a KPWA CME activity disclose to the audience any relationship with a commercial interest that might pose a potential, apparent, or real conflict of interest with regard to that faculty or planning member's contribution to the program.

Individuals listed here have disclosed that their participation/presentation includes no promotion of any commercial products or services, they do not have any financial relationships with a commercial interest, and they do not anticipate discussing any off-label uses of a product.